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February 2011

## Young cricketers meet from across the pond

Earlier this month, the Chartered Institute of Management Accountants Toronto Mayor's cricket team embarked on a one week tour as part of the Cricket Across the Pond (CAP) scholarship programme. The annual programme, organised and managed by CIMA Canada, uses cricket to motivate young people from Toronto's diverse neighbourhoods. The programme aims to promote values such as discipline, respect, and integrity through an international learning experience.

Harold Baird, President of CIMA, said: "The tour is now in its fourth consecutive year, and provides a fantastic opportunity for these young cricketers to showcase their talent and act as role models and ambassadors for their community.



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"This year, for the first time, the team will also be playing a match against a London StreetChance XI. StreetChance is a partnership programme similar to CAP, and uses cricket to engage young people from a range of backgrounds in areas affected by youth crime and anti-social behaviour. We are very excited about linking up with the programme's partners, including Chance to Shine, Barclays Spaces for Sports, Cricket for Change, Positive Futures and the Metropolitan Police Service."

Councillor Patrick Codd added: "Sport has the tremendous ability to bring people together. Whether it is on the world stage of the London 2012 games or a kick-about in the local park, sport plays an important role in bridging divides. Kingston is pleased to support this initiative to promote cricket and bring young people from Canada and the UK together in celebration of a shared passion."

The Royal Bank of Canada (RBC) sponsors CAP, and leads a group of corporate and media partners that have been brought together by CIMA for this community initiative.

Shari Austin, RBC's Vice President of Corporate Citizenship, said: "Support for amateur sports and underprivileged youths is vital to community well-being... CAP will help participants develop confidence, discipline and teamwork – skills that will set them up for success in life as well as giving them international experience."

For further details about the CAP scholarship programme and its initiatives, please visit [www.cimacanada.org/catp.jsp](http://www.cimacanada.org/catp.jsp)