

# SUCCESS<sup>m</sup>

*the power of financial management in business*

driving global business



Businesses today operate in an increasingly competitive, fast moving, international market. Within your business having a world class finance function is now a prerequisite in delivering competitive advantage. CIMA (The Chartered Institute of Management Accountants), is a world leader in the qualification and support of professional accountants in business who are at the leading edge of the world's most successful organisations.

## About CIMA

With over 155,000 members and students in 158 countries CIMA's sole and unique focus is on the training of financial professionals in business within both public and private sectors. This focus enables us to provide an international qualifications framework which is regularly updated to ensure your staff, wherever they operate, possess a 'gold standard' benchmark qualification.

CIMA works in partnership with employers to ensure that Chartered Management Accountants remain at the leading edge of their profession through our wide range of CPD products and services based on the skills and knowledge you need to deliver value to the bottom line of your business. CIMA prides itself on the commercial relevance of our syllabus, which is relevant to the activities of high performance organisations, and changes continually to reflect the latest developments in global business.



'It's a good time to be a CIMA member. More doors are opening and members have in their back pockets a qualification that is rapidly acquiring admirers – across the world'

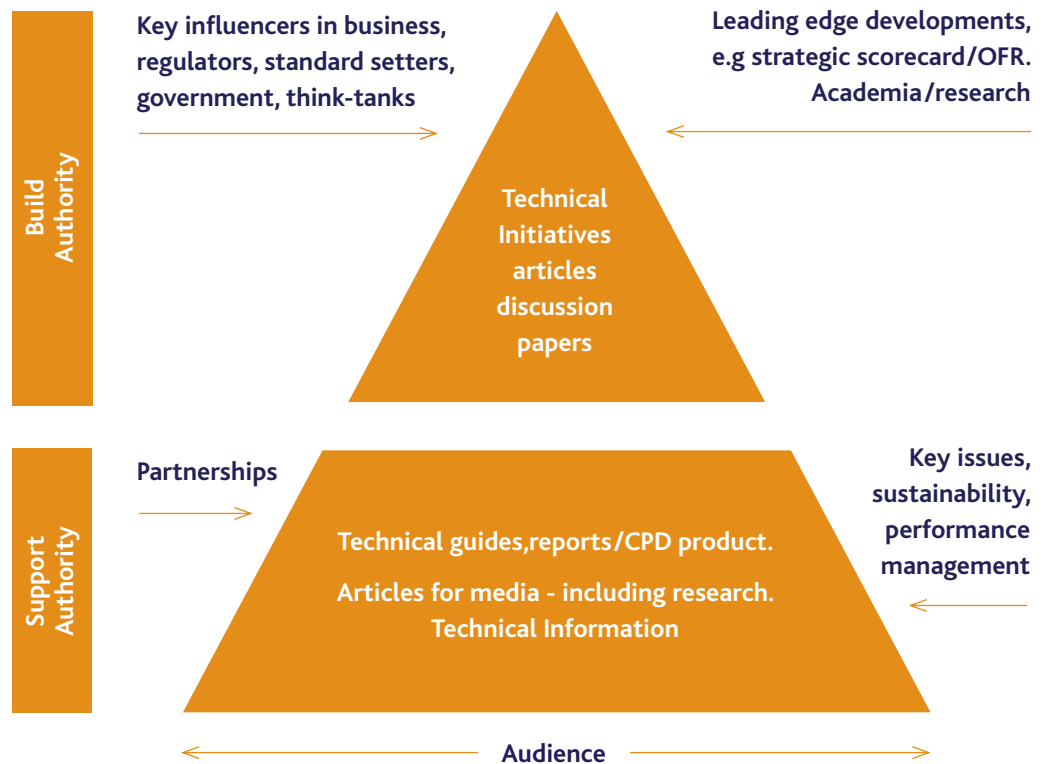
**Mark Freebairn,  
Odgers Ray & Berndtson**

## An International Profession

CIMA is a member of the International Federation of Accountants (IFAC), which is the global organisation for the accountancy profession. The aim of IFAC's Professional Accountants In Business (PAIB) Committee is to evolve the global development and exchange of knowledge and best practice. PAIB also builds public awareness of the value of professional accountants.

### Business relevance

Part of CIMA's success is based on our engagement with high performing worldwide organisations. CIMA has strong links with business universities, business schools, public sector organisations worldwide. These relationships are the basis of a constantly evolving programme of thought leadership and technical development to help professional accountants in business do their jobs better.



## Professional Standards

In management accountancy, professional integrity is crucial in underpinning technical expertise. CIMA is committed to upholding the highest ethical and professional standards of members and students, and to maintaining public confidence in management accountancy.

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- formulate and develop CIMA's policies of Professional Standards
- provide guidelines for members and students on ethical issues
- investigate complaints against individuals falsely claiming to be members or students of CIMA.

'Arguably it is CIMA that is dictating the shape of the accountancy profession these days'

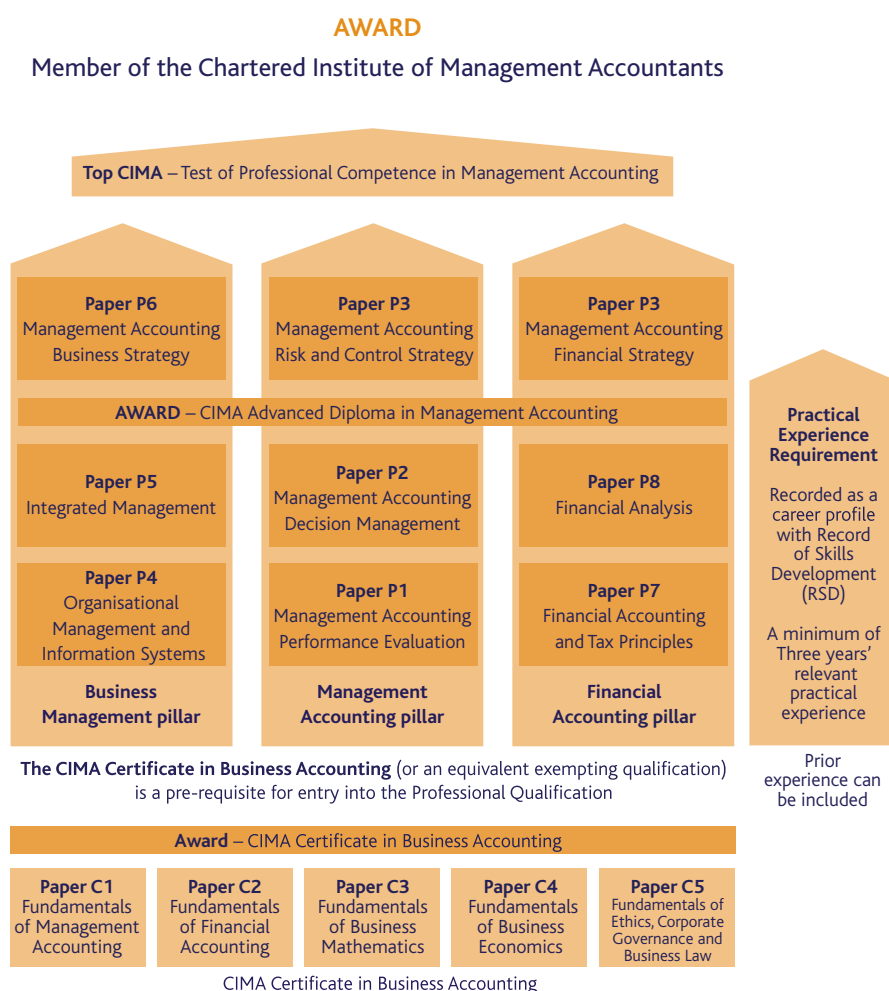
**Damian Wild, Editor,  
Accountancy Age**

## The professional qualifications

To qualify as a Chartered Management Accountant you must:

- Complete the CIMA Certificate in Business Accounting or another exempting qualification.
- Complete the nine exams from the CIMA Professional Qualification.
- Gain three years relevant practical experience and send your 'Career Profile' to us for approval.
- Pass the Test of Professional Competence in Management Accounting (TOPCIMA). This diagram below shows the new CIMA Professional Chartered Management Accounting qualification structure.

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## Building relationships

CIMA works with some of the world's leading employers and course providers around the world to educate, train, qualify and support first-class financial managers. We pride ourselves on the commercial relevance of our syllabus which is regularly updated to reflect the latest business developments and employer needs. This means CIMA's products and services are in demand by all forward looking businesses. As well as CIMA's Professional Chartered Management Accounting qualification, we offer the CIMA Certificate in Business Accounting and the CIMA Advanced Diploma in Management Accounting.

CIMA offers career development routes to all these individuals by providing access to life-long learning opportunities and resources.

**CIMA offers products and services to:**

- professional accountants in business and their employers
- those aspiring to a professional qualification
- members wishing to update knowledge or develop further expertise.

## CIMA Canada

CIMA Canada was established more than 30 years ago and CIMA has more than 900 members in Canada.

CIMA and CMA Canada have established a Mutual Recognition Agreement (MRA) on the basis that they share common and strong interests in the advancement of the profession of management accountancy, especially in relation to the maintenance and strengthening of professional, educational and ethical standards. The MRA establishes the arrangements whereby qualified members of CIMA will be recognized as members of CMA Canada, and qualified members of CMA Canada will be recognized as members of CIMA.

Please note that the MRA does not address particular or additional requirements necessary to practice as a licensed Public Accountant or to undertake the provision of services to the public in Canada on a fee for service basis.

## CIMA Professional Development

CIMA has developed CIMA Professional Development, the CPD scheme for members. The policy was introduced to support CIMA's commitment to lifelong learning and as a way for members to formalise and demonstrate their professional competence and ethical awareness.

CIMA can help you ensure that you are able to maintain, enhance and continuously improve your knowledge, skills and ability, with an ever increasing focus on competence and ethical awareness.

'CIMA members are an essential part of the City's mentoring programme. Helping new Torontonians find meaningful work in their chosen profession is key to building Toronto's economy. I am extremely pleased that CIMA is leading in this important work. I congratulate CIMA and its members on their professionalism and contributions to the City of Toronto'

**David Miller,**  
**Toronto Mayor**

### **CIMA Inform**

Keep up to date with changing business legislation and regulations.

### **Business Source Corporate**

Access to the world's leading business and academic journals through CIMA's new e-journal resource.

### **CIMA Publishing**

Produces a large range of more than 250 accountancy titles including a

series of professional publications.

### **CIMA Insight**

Online magazine designed for professional accountants in business.

### **CPD Planner**

Online tool designed to provide support on assessing, planning and recording your professional development.

### **Deakin - CIMA MBA**

Online tool designed to provide support on assessing, planning and recording your professional development.

### **Harvard ManageMentor Plus**

The CIMA business skills resource.

### **Financial Management Magazine (FM)**

### **Mastercourses and Conferences**

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## For more information

Please see our website for more information. To find specific information quicker, use the same URL: [www.cimaglobal.com](http://www.cimaglobal.com) – with the following shortcuts:

<a href="http://www.cimaglobal.com/syllabus">www.cimaglobal.com/syllabus</a>	detailed information on the CIMA syllabus
<a href="http://www.cimaglobal.com/per">www.cimaglobal.com/per</a>	details on CIMA's Practical Experience Requirements
<a href="http://www.cimaglobal.com/cpd">www.cimaglobal.com/cpd</a>	information on mandatory CPD for members
<a href="http://www.cimaglobal.com/insight">www.cimaglobal.com/insight</a>	insight e-newsletter
<a href="http://www.cimaglobal.com/enterprisegovernance">www.cimaglobal.com/enterprisegovernance</a>	information on enterprise governance
<a href="http://www.cimaglobal.com/cimatraining">www.cimaglobal.com/cimatraining</a>	- information on how employers are supported through CIMA